



Support. Accountability. Change.

COLLECT WITH INTENTION. HEAL WITH SUPPORT.

WWW.COLLECTORSMD.COM

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WHAT IS COLLECTORS MD?



- Collectors MD is a peer-led community for individuals who love collecting but struggle with compulsive behavior or spending. We support collectors in building healthier, more intentional relationships with the hobby.
- Members can participate in weekly virtual peer-support meetings and access tools and resources designed to promote balance, awareness, and accountability. From recovery-focused education to professional support through our growing referral network, Collectors MD offers multiple pathways to regain control and confidence.
- Through education, reflection, and peer support, Collectors MD helps individuals reconnect with intention, establish healthy boundaries, and create a more sustainable relationship with collecting.

02

WHAT IS COLLECTORS MD?



Collectors MD is a cross-platform support network for individuals impacted by compulsive collecting and gambling-adjacent behaviors.



- We combine weekly peer-support across two pathways: Intentional Collecting & Abstinence.
- We deliver educational content: daily reflections, podcasts, editorials, and psychoeducational resources.
- We partner with coalitions, clinicians, and recovery organizations to extend access to trusted support.
- Our mission to is support, protect, and empower individuals before they spiral.

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WHAT IS COLLECTORS MD?



- Our Daily Reflections promote awareness and accountability.
- Our weekly peer support meetings focus on support and shared experience.
- Our Tools & Resources address compulsive collecting, spending triggers, and recovery-friendly habits.

**Are You Struggling With
Hobby Addiction?**



COLLECTORS MD

Support. Accountability. Change.

**Weekly Meetings
Every Wednesday
8PM to 9PM ET**

Virtual, No Camera Required



- Free Tools & Resources*
- Curated Editorial Content*
- Dedicated Podcasts*
- Monthly Newsletters*
- Strategic Partnerships*
- Advocacy For Hobby Reform*



**Collect With Intention.
Heal With Support.**

@collectorsmd
info@collectorsmd.com



WHO WE SERVE & WHY THIS MATTERS

Demographics:

- Adults ages: 21-55 yrs, approximately 90% male
- Heavily engaged in live breaks, marketplace apps, TCG, collectibles
- Many are first-time help seekers who do not identify with a traditional gambling disorder

An illustration of a support group. Six people of diverse ages and ethnicities are sitting in a circle on chairs in a bright, sunlit room with large windows. They appear to be in a supportive and listening environment.

Common themes:

- Loss chasing and escalating spend
- Spending beyond personal means
- Emotional numbing and avoidance
- Shame, secrecy and isolation
- Relationship & financial distress

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OUR VISION

- Collectors MD is a movement that empowers collectors to navigate compulsive spending, modern break culture and hobby burnout with awareness and intention.
- Our vision is to educate, raise awareness and provide a safe, supportive space within the hobby where individuals can find clarity, balance and connection.

OUR MISSION

- We're not anti-hobby. We're pro-accountability and pro-awareness.
- Collectors MD is the first recovery-focused support community for collectors navigating compulsive collecting and spending.



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#RIPRESPONSIBLY



The First Recovery-Focused Support Group for Collectors Navigating Compulsive Collecting & Spending

#RipResponsibly

If you or someone you know is struggling with compulsive collecting or spending, you're not alone. Help is available.

Collectors MD offers free education, support, guidance, and resources for individuals and families navigating these challenges.

Email info@collectorsmd.com to learn more.



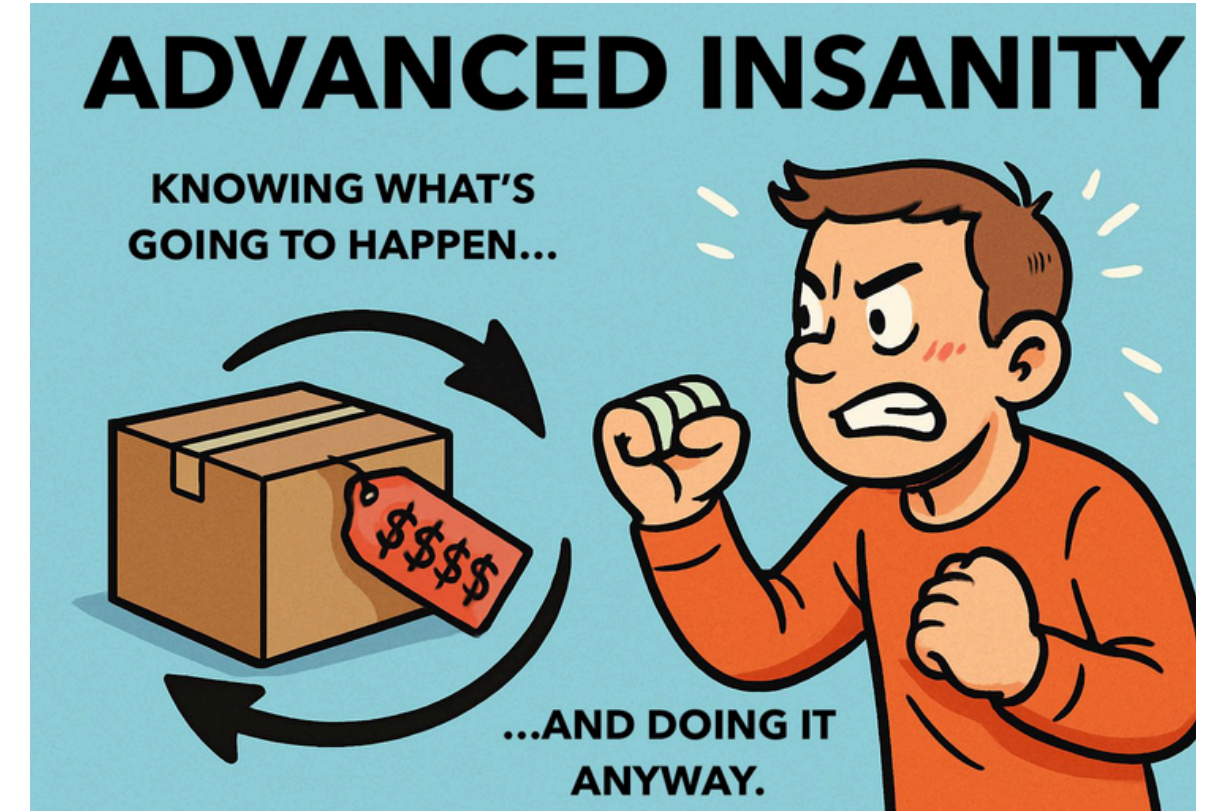
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WHO IS COLLECTORS MD FOR?

The Psychology Parallels

COLLECTORS MD is for anyone who's ever looked at a stack of purchases and wondered:

- *"I knew the ending and did it anyway."*
- *"I kept buying to get even."*
- *"I hid the purchases the same way I hid bets."*
- *The dopamine rush of a break felt like a parlay."*



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ADVANCED INSANITY:

- Knowing the consequences, feeling the pull anyway- a concept identical in gambling recovery.
- Different Modality; same brain pathways.
- This space is unregulated, rapidly evolving, and directly influencing vulnerable populations.

02

HARM SIGNAL IN THE HOBBY:

- Predatory marketing. "Spend \$10k, Get \$1k back.. Are you good? Come back & rip."
- No age gates on live breaks.
- Youth exposed at ages 9-12.

03

NO GUARD RAILS

- No regulation on odds, outcomes, platform integrity.
- Mystery packs & box breaks function like slot-like mechanisms.

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SUPPORT AND RESOURCES



Collectors MD x 800-GAMBLER

- Strategic partnership connecting collectors impacted by gambling-adjacent behaviors to trusted, national support resources.
- Clear referral pathway for individuals who need clinical, crisis, or higher-level gambling support beyond peer-led care.
- Shared focus on early intervention, education, and reducing barriers to seeking help.
- Helps bridge the gap between hobby-related harm and traditional gambling services.
- Ensures individuals are met with the right level of support at the right time.



SUPPORT AND RESOURCES



Collectors MD x PGCC

- **Unboxed:** Powered by Collectors MD is a first-of-its-kind peer support program developed in partnership with the Problem Gambling Coalition of Colorado (PGCC), specifically addressing the gambling-like dynamics of modern collecting—an area historically underserved by traditional recovery models.
- By combining PGCC's decades of expertise in gambling harm prevention, education, and advocacy with Collectors MD's lived-experience, community-driven approach, Unboxed bridges the gap between the hobby and the broader behavioral health ecosystem.
- Unboxed serves as a pilot framework, featuring co-branded educational resources, weekly peer support meetings, and referral pathways designed to be accessible, stigma-free, and tailored to collectors.
- This partnership represents the first state-level implementation of Collectors MD programming, establishing a repeatable model for collaboration with state councils, nonprofits, and recovery organizations nationwide.
- Unboxed paves the way for Collectors MD's long-term vision to franchise weekly peer support meetings at the state level, expanding access to responsible-collecting education, peer support, and early intervention across the U.S.

Problem Gambling Coalition of Colorado
presents



UNBOXED

Powered by Alyx Effron's Collector's MD

A Support Group for Gamblers Engaging in Compulsive Collecting

Support Builds Strength. Accountability Fuels Change.

Every Thursday
5pm to 6pm MDT
Virtual and In-Person



Address: 441 Wadsworth Blvd,
Ste 107. Lakewood, CO 80226

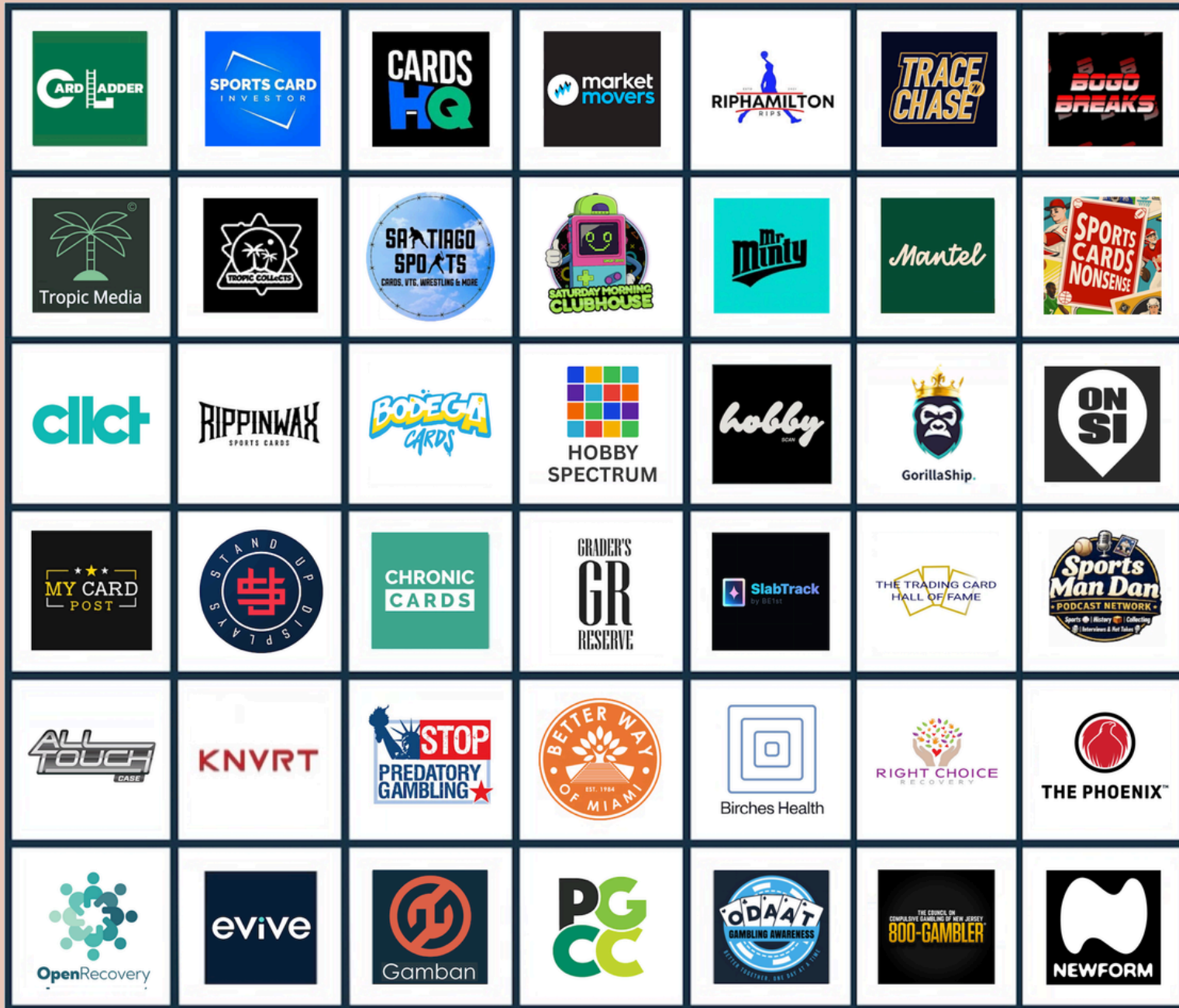





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SUPPORT AND RESOURCES

Strategic Partnerships & Growing Professional Referral Network:



WHERE COLLECTORS MD FITS

Collectors MD is not a treatment provider.

- ⚙️ **What we do:** encourage and support individuals in accessing professional help when needed, whether that is therapy, medical support, or formal treatment programs.
- ⚙️ **What we are:** a front-end support system designed to catch people early, especially when language, shame, identity and stigma prevent them from reaching out to a local clinical provider or services like **800-GAMBLER**.
- ⚙️ **Our role:** upstream identification, psychoeducation, peer support, warm referral to professional care.
- ⚙️ **Your role:** clinical pathways, hotline services, long-term treatment networks.
- ⚙️ **Together, we create a full continuum of care.**



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OPPORTUNITIES FOR COLLABORATION

⚙️ Education & Training:

- Co-develop training materials in module format for staff, parents, and youth

⚙️ Prevention Work:

- Help facilitate presentations in local schools
- Early-stage awareness curriculum for vulnerable youth
- Raise awareness to parents and loved ones with educational materials and access to peer support

⚙️ Franchising At The State Level:

- E.g. CMD Weekly Peer Support Meetings → Unboxed: Powered By Collectors MD
- Usage/Access → modules/curriculum, Recovery Guide, IP/branding, training/consulting

⚙️ Cross-Referral Pathway:

- E.g. CMD → 800-GAMBLER for higher-level care
- 800-GAMBLER → CMD for peer support & relapse-prevention community

⚙️ Co-Branded Safety Campaign

- “#RipResponsibly” → “*The 800-GAMBLER of Collecting*”



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WHY THIS MATTERS

- ⚙️ Millions take part in gambling-adjacent behavior without realizing the danger.
- ⚙️ Youth are exposed earlier than ever across digital spaces.
- ⚙️ The hobby lacks meaningful guardrails, regulation, and consumer protection.
- ⚙️ Many suffer alone because they don't see themselves as gamblers.
- ⚙️ Collectors MD opens the door to awareness, support, and early care. Our referral partners (like 800-GAMBLER) are the lifeline.
- ⚙️ Together, we help prevent people from slipping through the cracks.
- ⚙️ *If this aligns with your mission, we would value the opportunity to collaborate.*

COLLECTORS MD / 2026



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KEEP CONNECTED WITH US



PHONE:

☛ (201) 264-7924

EMAIL:

☛ info@collectorsmd.com

WEBSITE:

☛ www.collectorsmd.com

SOCIAL:

☛ bio.collectorsmd.com



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THANK YOU!



ALYX EFFRON
Founder

The logo for Collectors MD is centered within a dark teal rectangular frame. The logo consists of a stylized white mustache shape at the top, the letters 'CMD' in a large, bold, white sans-serif font in the middle, and the words 'COLLECTORS MD' in a smaller, white sans-serif font below it. At the bottom of the logo is a stylized white smile shape. Below the logo, the tagline 'Support. Accountability. Change.' is written in a white sans-serif font.

COLLECT WITH INTENTION. NOT COMPULSION.